Ajay Kumar Meena

HubSpot CMS Developer | HubSpot Website & Module Expert | Landing Pages | Email Templates

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Career Objective

HubSpot CMS Developer with 4+ years of experience building scalable websites, custom modules, and high-converting landing pages. I design and implement pixel-perfect HubSpot themes, reusable modules, and responsive email templates that improve conversions and performance. Seeking to contribute HubSpot & front-end expertise to a growth-oriented organization.

Core Strengths

HubSpot & CMS - HubSpot CMS · HubL · Themes · Design Manager · Custom Modules · Landing Pages · Email Templates

Front-end & Web - HTML5 · CSS3 · JavaScript · jQuery · Responsive Design · Cross-browser Compatibility

Conversion & Design Workflow - Figma → HubSpot · XD → HubSpot · PSD → HubSpot · A/B friendly landing pages

Tools & Collaboration - GitHub · ChatGPT, Claude, Cursor · DeepSeek · Version control · Client communication

Soft Skills - Client communication · Problem solving · Time management · Remote collaboration

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Selected Achievements

- Delivered **100+ HubSpot CMS projects** for international clients (USA, UK, EU) with consistent 5-star ratings.
- Improved landing page conversion rates by **up to 40%** through UX optimizations and on-page performance tuning.
- Built reusable HubSpot modules and theme systems that reduced development time by **~30%** across projects.

Professional Experience

Freelance HubSpot CMS Developer — Fiverr · *Feb 2022 – Present* - Built custom HubSpot themes, landing pages, and email templates tailored to client branding and conversion goals. - Converted Figma/XD/PSD designs into responsive HubSpot templates with pixel-perfect fidelity and optimized assets for fast load times. - Collaborated with international clients to gather requirements, present prototypes, and deliver on schedule. - Ensured SEO best practices, accessibility basics, and cross-device testing for every deliverable.

Key Projects (high level) - Enterprise Landing Page System — Created a modular landing page kit with A/B variations and analytics hooks that increased lead capture. - Client Website Migration — Converted a multi-page site into HubSpot CMS with custom templates, reducing page load time and improving maintainability.

Tools & Technologies

- **Languages:** HTML5, CSS3, JavaScript, HubL
- **Platforms:** HubSpot CMS, Design Manager
- **Design:** Figma, Adobe XD, Photoshop
- **Collaboration:** GitHub, Slack, Trello, Email

Education

- **Bachelor's Degree** — University of Rajasthan
- **Diploma (ITI)** — Computer Operator & Programming Assistant, ITI Amer

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Certifications

- **HubSpot Certified Developer**